

Scouts BSA Troop 407 Greenery Sale

Why do we do this project?

For over 65 years our Troop has supported itself by selling holiday greenery to our community. The money we raise from this project pays for all our group expenses such as patrol boxes, stoves, cooking equipment, lanterns, staves, rope, the trailer, and maintenance for the trailer. It also allows us to provide scholarships for families that need them and to subsidize some of the more expensive outings to keep participant costs reasonable.

How does it work?

During the month of October, we take orders for wreaths, garlands, centerpieces, and other items made from fresh Northwestern fir, pine, and cedar. We then place a consolidated order with a company in Washington state that delivers the product to us the first of December and we deliver it to our customers.

To whom should you sell?

You can sell greenery to anybody! Your best prospects are your immediate and extended family, your friends and their families, your neighbors, your church, synagogue, or mosque, and your parents' coworkers. Don't miss that last one! Have your parents take a flyer and order form to work and make sure you get it back. If you go door to door, wear a uniform and always go with a buddy.

When do we collect money?

There are two types of items: the regular items that your customers order for themselves and "gift items" that your customers have delivered to others. Payment for the regular items is collected when you deliver the items in December. Payment for gift items is collected in October when you take the order and get the address of the recipient.

What's in it for me?

10% of your gross sales will go directly toward next summer's Summer Camp fee. There will also be other incentives announced for top selling individuals and patrols.

What's the next step?

Set a goal! Each Scout should set a sales goal. A reasonable first year goal would be between $400 and $600. Scouts with more experience should easily be able to beat last year's performance.

My goal is $_____

Next, start asking people to buy greenery!
Turn in all orders at the Troop meeting on Tuesday November 3.